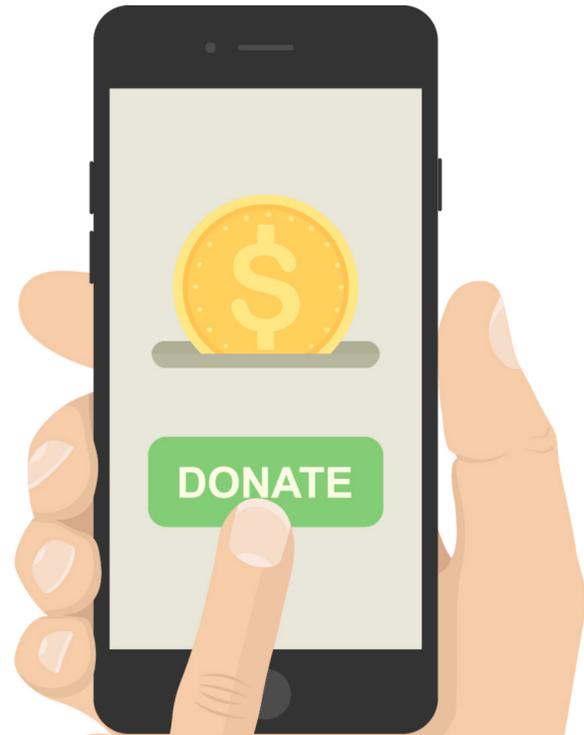




#MakeFinancesFun



Seven Unique & Easy Ways to Donate to Charity

Brought to you by:



REPORT

JUNE 26, 2015

According to Pew Research Center, 84% of Americans use the Internet regularly. Nielsen reported that people use technology over 11 hours a day.

84% of American Adults Use the Internet

Chart Data Embed

- Internet Usage by Household Income
- Internet Usage by Race/Ethnicity
- Internet Usage by Community Type
- Internet Usage by Gender

About This Report
Methodology



HOW CAN YOU PUT THAT TIME TO GOOD USE?

We have found 7 ways that you can put all of that time spent online and on your phone to good use. We call it “Technology for Charity”. Don’t worry, Angry Birds and Facebook can still be open while you are using your internet savvy self to donate.



Plus all of these examples are completely doable and safe to use. Enjoy!





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IDEA #1

TAB FOR A CAUSE

Tab for a Cause is a browser extension that allows you to raise money for charity while you are surfing the internet. All by opening a new tab.



The screenshot shows the homepage of the 'tab for a cause' website. The header features the site's name 'tab for a cause' in a white serif font on a dark blue background, with social media icons for Facebook, Twitter, and YouTube to the right. Below the header is a navigation menu with links for 'Home', 'What we do', 'Get involved', 'Our charities', 'FAQ', 'Contact', and 'More'. The main content area is split into two columns. The left column contains a photograph of a group of smiling children, with the word 'children' overlaid in a stylized font. Below the photo is a row of seven icons representing various causes: a person, a water drop, an open book, a crown, a leaf, a peace symbol, and a person with arms raised. The right column contains a text box with the following text: 'Tab for a Cause is a charitable organization that supports causes around the world. With us, you can raise money for charity every time you open a tab in your internet browser. Our promise: giving to a cause you love can be as easy as surfing the web.' Below this text is a purple 'Get started!' button. At the bottom of the right column is a Facebook 'Like' button showing '1,497 people like this. Be the first of your friends.' The footer contains links for 'Advertisers', 'Privacy policy', 'Terms', and 'Contact', along with a copyright notice for 2011 tabforacause.org.

<http://tab.gladly.io/>

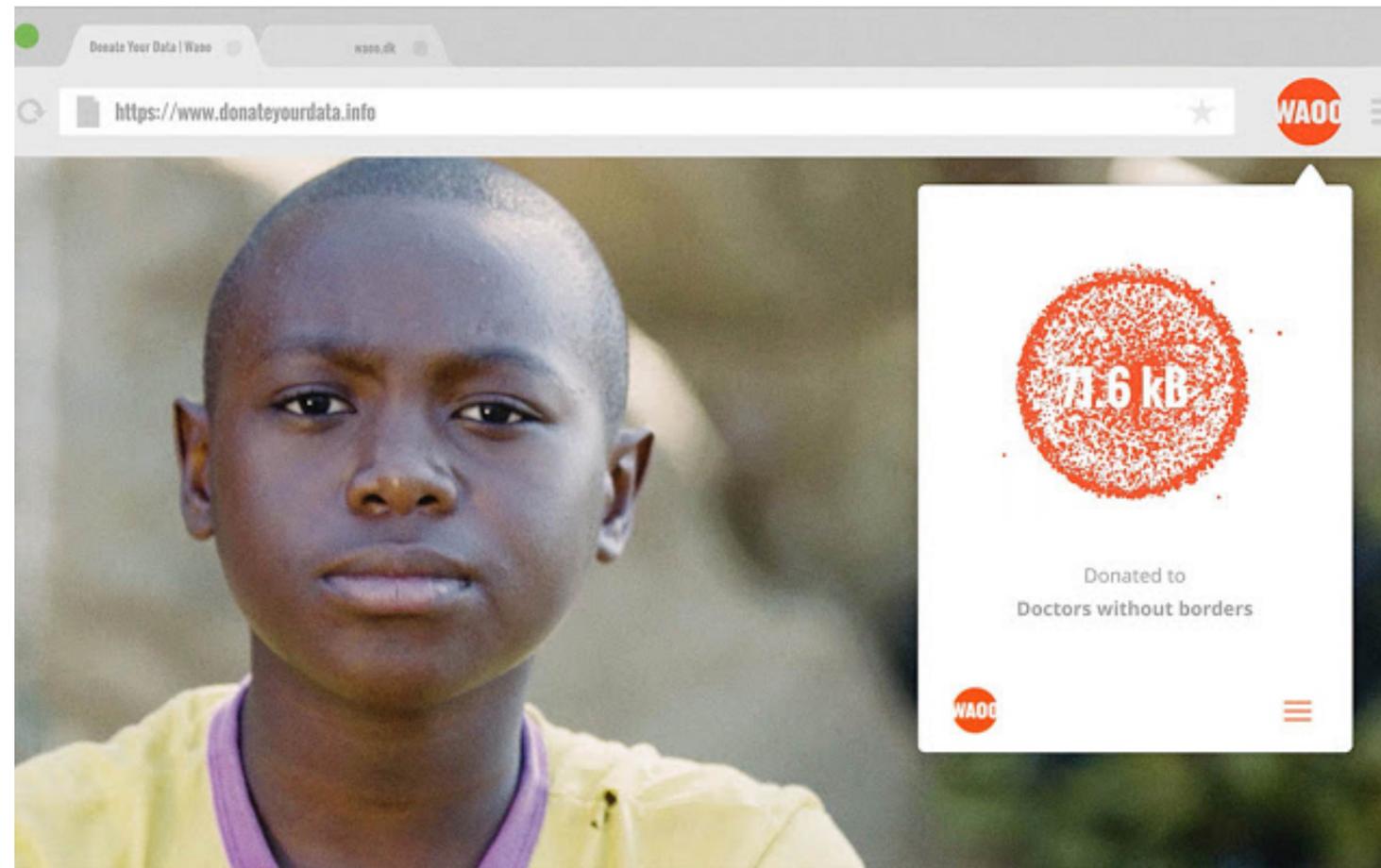
They have raised over \$279k for charity!



IDEA #2

DONATE YOUR DATA

We all know that internet companies sell our data to the highest bidder so they can market us their products. With this plug-in, you can leverage your data to give back to charity. Take that big brother!



<http://donateyourdata.info/>

You get to pick your charity!



IDEA #3

GOODSEARCH

GoodSearch is a search engine that allows you to save money on shopping through their website. Then for everything you spend, they give a percentage back to charity.



you shop

amazon

TARGET

shopbop.com

Expedia

over 5,000+ stores

you save



we give



<http://www.goodsearch.com/>

They have raised over \$12 million so far!



IDEA #4

EVERYCLICK

EveryClick is a fundraising company based out the UK. When you use their website to surf the web, they will then donate a penny per search. Every little bit goes a long way.



<http://www.everyclick.com/>

They raised over \$7 million dollars so far!



IDEA #5

DONATE A PHOTO

Johnson & Johnson has created an app that lets you donate photos in order to help one of the causes of the day. All you do is download the app, browse their requests, and snap away!



http://www.donateaphoto.com/en_us

They have helped causes like eye exams for children and hurricane survivors!



IDEA #6

CHARITY MILES

So this app is more about exercising and less about surfing the internet. With Charity Miles, you can run, jog, walk, or bike your way to giving back to the charity of your choice. Not only will you feel good by donating, but the exercise totally causes endorphins.



<http://www.charitymiles.org/>

They have raised over \$1.7 million so far!



IDEA #7

CHECK-IN FOR GOOD

With this app, you can use your addiction to tagging your location to help a charity of your choice. Every time you check-in at participating location, the business will make a donation to a cause. Get out that selfie stick and share the word!



<http://checkinforgood.com/>

Give back to the charity of your choice!



LET'S BE HONEST...

YOU ARE ALREADY CONNECTED TO TECHNOLOGY

Make your technology work for you and organizations you love.

Forty-one percent of Americans say they are more likely to buy a product if it is associated with a cause. Why not be as picky with the time you spend on technology?

With these tips, you can now satisfy your desire to give back even without making a cash donation.

With a little bit of internet savvy, anyone can support organizations they love.



INTERESTED IN DONATING MORE THAN TIME

Remember, the benefits of giving back are more than financial, they can help your brain too!

Now that you've got a plan to donate to charity just by surfing online. But consider making giving back a part of your overall financial strategy.

We know this process can be confusing to balance it all — but there are pros who can help you balance it all.

A certified financial planner can help you build out your own plan and then help with you the beautiful tax benefits of donating to charity. All for a price that is transparent and less than you might think.

Visit www.wealthminder.com and tell us your needs to meet Financial Advisors to interview based on your situation.

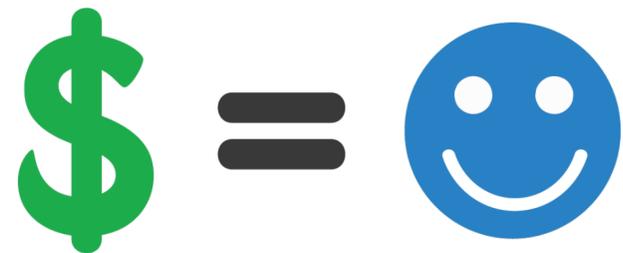


THANK YOU!!!

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